



Qualification of individual who will lead the world

Youth Diplomat Fostering

Junior Ambassador

Junior Ambassador



*Foreign government agency
are accredited*





If the world were a village of **100** people...

61 **13** **12** **13** **1**



- 61 villagers would be Asians
- 13 villagers would be African
- 12 villagers would be European
- 13 villagers would be Americans
- 1 villager would be from South Pacific.

Two thirds of money in this village is owned by only 6 villagers.

The amount of money that Tiger Woods makes in one day equals to the amount of child labor makes in 38 years in Thailand.

-Quotes from Dr. Donella Meadows, an American Scientist-



However, **Junior Ambassador** has different opinion on the World village of 100 people.

There might be differences of environment and wealthiness among Asia, Europe, Africa, Advanced countries, and developing countries. But, **there are no differences of availability of having outstanding individuals among those countries.**

Outstanding individual who will lead the future humanity can be found in anywhere among the world village.

The problem is **to find a method of how to train outstanding individual.**

Do not catch a fish for children. Instead, teach them how to catch a fish. Catching a fish for the children is 20th century's teaching method. **This method does not exist anymore in 21st Century**

For 21st Century's Outstanding Individuals, Not teaching them how to catch a fish, Making them want to go to the ocean instead.

For those who want to go to the ocean sincerely, Whether they make a boat or a submarine, Whether they become a swimmer or a captain, **Their dream of catching a fish will keep grow eventually**

For those who want to go to the ocean sincerely, Although the ship stuck on a rock by the storm on their way to the ocean, Take that failure as a stepping stone, **Reach to the ocean at the end.**

For those individuals who reached to the ocean at the end,

They lead the 21st century They are called Junior Ambassador



Childhood of World leaders



From a studious boy to a genius who changed the world of humanity

When Bill Gates was a child, he was fascinated by science fiction, all kinds of encyclopedia and he wanted to be a scientist. However, he had hard times fitting into his school life with other students. Bill Gate's mother decided to send him to Boy Scout's camp and guided him to build social and leadership skills through various physical activities including a lot of sports activities.



Building Leadership Skills on own

When Hillary Clinton was in elementary school, she was the leader of Girl's Scout and she participated in all the community events such as Independence Day Parade and Food bank etc. She enjoyed all these activities and she could collect some donation at the same time. She managed sports activities and other games and she built her leadership skills at the same time.



A Dreamer Became World Famous

Joann Rollin's one of habits as a child was daydreaming and imaginary play. She used to play with her friends by saying 'Let's imagine that we became...', and she wrote so many stories based on her imagination. When she recalls her childhood memory, she would say 'My house was full of books and my parents constantly read books to me'.

Outstanding Individuals who will be the leader of World



Youth Ambassador of International Cooperation of Environmental Youth (I.C.E.Y)

Jonathan Lee is a young environmentalist who is the member of International Cooperation of Environmental Youth (I.C.E.Y). He showed his interest toward environmental issues at his age of 10 and he wrote a children's book called "The Go Green Man Movement". He is now working with other global leaders to promote humanitarian environmentalism and education.



14 years old boy computer programmer takes the world by storm

A 14 years old **Robert Nay** who lives in Utah, he created Bubble Ball, a mobile application game that has had over 2 million downloads in 2 weeks. He has been creating website since he was in 3rd grade and he finally created his own game without any experts' help. Robert nay became the one who took the world by storm.



An 11-year-old boy from the Netherlands who suggested solution of Greek debt

Jurre Hermans suggested that Greek people could exchange their euros for new drachma at the bank in easy way and he was among other candidates who submitted entries to win the Wolfson Economic Prize. With the picture that explains solution of Greek debt, he was one of the candidates with other economists.



For those listed people, not only have outstanding abilities, but **also have sensitivity of embracing and live along with others.**

They also had big dreams for themselves and learned how to approach their dreams on their own.

Their desire grew stronger in their dreams through curiosity, adventure, and optimistic mind. They put best efforts and passion towards their dreams and **finally their dreams became true.**

For those who made their dreams come true, **they are the competitive leaders who will lead the country and humanities' asset for the future.**

The leaders who will thrill the world will come through **Junior Ambassador, a cultural relations and exchange organization.**

Have you ever thought about it?

How come a top academic student in a school doesn't really stand out in a real society,
But a student who does not stand out in a school surprises the world?

66 99

Forget about all the education for the gifted until now!

We have to educate our children
to be top 1% of students in the world, not in the school



Junior Ambassador provides programs that help students to make their sincere dreams come true, not their forced dreams by others.

Become a junior ambassador by receiving appointment certificate authorized by government organizations,
Be with other future global leaders side by side,
Grow up to be a leader of global community who will change the future of humanity.



- Junior Ambassador CQ -



Qualification of becoming a world leader

The criteria of selecting students from the World's Ivy League Colleges are not based on the report cards.

The world wants individuals who are full of their uniqueness

Harvard University

They select students, who have leadership skills and diversified with various previous experiences instead of selecting students who have highest academic performance.

Trinity College School

Trinity college in Toronto, Canada supports students to have balanced academic experience such as sports, music, and in other academic fields. They support students in various fields so that students can be expert on their specialty area eventually.

The world wants an individual who has spectacular dreams towards world

Duke University

They select students who are diversified and talented. This university shows interest to the students who have challenge spirit and creativity. The university look for the students who play a strong leadership role at a new environment, the students who apply knowledge that they have learned at school in broad way.

Appleby College

This college is an independent boarding school that supports students to participate in Model United Nations in order to advance their communication skills. Through Model United Nations, students broaden their thinking knowledge and build leadership skills by debating with other students from all over the world.

The world wants elite individuals

Stanford University

They assess students not only on their academic records, but they assess student on their attitude and sensitivity on enthusiasm, responsibility, divine nature, humanity, intellectual and service towards school and community.

Sevenoaks School

This school is English coeducational independent boarding school that supports students to be elite in general character, not only in knowledge. When they select students, they focus on students' daily habits, and their social skills. And they emphasize humanistic education for efficient communication skills with the society.



01 Individuals, who have ability to break the boundary, unite and create

You are not eligible to be a globalized individual if you complete the given task with simple way. Globalized individuals who have creativity can complete the same given task with different variety ways.

Junior Ambassador builds capacity of abilities to break the boundary, and come up with own solution through creative academic activities including culture, arts, society, and history. Etc.



02 Individuals, who pursue continuous knowledge beyond the ages and borders

It's inadequate to learn professionalism only at school in this informative world. Individuals should have self-directed learning abilities based on continuous research and efforts in this rapidly changing world.

In order to have this ability, individuals should enjoy their learning, and there should be curiosity and adventurous attitude behind. Junior Ambassador acquires and understands various cultures and develops challenge spirit through international cultural exchange programs.



03 Individuals, who have sensitivity and humanity for the world stage

Ability to live along with others and sense of humanity are the charming criteria for the 21st century.

Developing humanity is individuals' competence in 21st century. Developing humanity does not happen in one day nor happens to be memorized. Sense of humanity develops through experience and facing the situations directly. Junior Ambassador builds humanity as a global leader through cultural exchanges and relations with people all over the world. Develop abilities to be on the world stage by making networks with other people who have various skills and cultures.



Junior Ambassador Programs

FRANCE



“A country with the first cultural policy”

Talk about arts, romance, freedom, and sensibility

France Junior Ambassador Program

France, a country by itself can be seen as one united museum.

This museum divided into different sections, including arts, fashion, food and cultural Experience where people can enjoy in their daily lives. By the time you finish the museum tour, you will fall in love with France, a country that established world's first ministry of culture and implemented cultural policy for the first time.



Switzerland



“A country that Herman Hesse praised. Let's feel the charm of Switzerland!”

Invitation from a world where there is harmony of beautiful nature and human's intelligent.

Switzerland Junior Ambassador Program

What is the reason of Switzerland being loved by Herman Hesse, Charles Chaplin, and Freddie Mercury? What is the reason of those things such as the world's first school for hotel, the world's first mountain railways, the world's first cogwheel train, and world's first revolving gondola lift created in Switzerland? What are the secrets of Switzerland being in the first rank for the tourism industry competitiveness?

You will learn how Switzerland overcome barren environment to become a country where everyone wants to visit now.



United Kingdom



“The sun never sets on the British Empire!”

Extension of creativity of Shakespeare and imagination of Harry Potter

United Kingdom Junior Ambassador Program

What are the background facts of appearance of Shakespeare, a writer of great literature from United Kingdom? Why all the great writers of fantasy literature such as starting Bear Wolf and Harry Potter, are from United Kingdom? Why there are so many world's first things came from United Kingdom such as world's first museum, world's first designer and world's first colored photo?

Once, the United Kingdom was called British Empire, and now they became the leading country of culture. You will learn more about the process of how British literature re-created by movie, musical and other shows and spread out to the world through Junior Ambassador Programs.



ITALY



“A country that is being loved by so many celebrities around the world”

Creativity of Renaissance and inherit and succession of dream of Leonardo da Vinci

Italy Junior Ambassador Program

A country that so many artists fell in love with and got inspired including Goethe, Camus, Kaczynski, and Gide! A country that blossom European culture since Renaissance and established the college ever!

No more words are needed to describe Italy as there are Leonardo da Vinci, Michelangelo, and Raffaello. Let's discover the reasons of why Italy still is in the center of world culture.



Junior Ambassador Korean Version

Junior Ambassador currently opened programs for Europe courses. Beginning with this, Junior Ambassador is planning to open more programs for the regions of America, Asia, Oceania, and Africa etc. in order for the future.

Europe



America



Africa



Asia & Oceania



Junior Ambassador Worldwide Version

Junior Ambassador is planning to open programs in other languages in order to have all the students participate and exchange cultures all through out the world.



Strong Points of Junior Ambassador



General Education
NO...

Globalized Education only focused on English Ability

Majority of education system for globalized individuals only focus on teaching English language. However, teaching how to build globalized mindset and communication skills is more needed.

Junior Ambassador
WOW!

Global Leader Nomination, Junior Diplomat

Students receive official certification that is authorized and signed by government organizations after completing Junior Ambassador Course Programs once they pass the exam. On top of that, students are invited to monthly cultural event by government organizations that are organized with other professional members. It provides a good chance to make networks with global leaders.

General Education
NO...

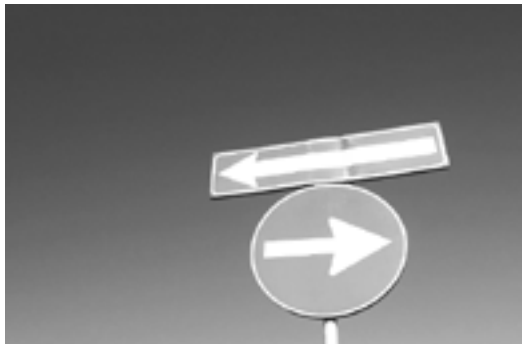
Learning Method that leads to closed brain

You may absorb a lot of informational knowledge with cramming method of teaching, but can't develop flexible thinking skills. Particular education is needed, which develops ability to accomplish a task, instead of just knowing how to do a task.

Junior Ambassador
WOW!

All brain Learning, which will activate both left and right

Through implemented learning of world culture, society, history and arts, it activates both left and right brain and develops active thinking skills and abilities.



Junior Ambassador certification that is authorized and signed by government organizations



General Education
NO...

Portfolio with unspecifically directed

Valuable Portfolio cannot be created with only one-time service learning project and experience. Valuable portfolio can be created with self-directed participation on service learning projects which will also lead to rich in experience and qualified portfolio.

Junior Ambassador
WOW!

Upgrading experienced portfolio by adding one more section

Professional members from all over the world who are experts on various fields lead Junior Ambassador to support their dreams and direct them into the right path. Portfolios that are created with Junior Ambassador can be very influential for the future reference.

General Education
NO...

Education Alone without role models

Students under the isolated education, and under the parents who believe in isolated education. Students need a hero as their role model who overcome all the obstacles and achieved his goal.

Junior Ambassador
WOW!

Education with top highest mentor from home and abroad

Education with Ambassador Society, which is organized with top highest professional members from home and abroad, will prepare students' future career as well as academic lesson planning and help students to dream bigger by suggesting new challenge and specific directions for the future.

Ambassador Society

Ambassador Society is Junior Ambassador Mentor community that suggests how to look into the future based on their intelligence and creativity skills.

Senior Ambassador

The best ambassador who suggests directions for the future of global community, and to lead for the advanced humanity.



Lee, O-Young

- The first minister of culture of Republic of Korea
- Chair-professor at Ewha Woman's University
- Chairman of organizing committee of UNESCO International Arts Education Week 2012
- Chief Director of Northeastern Asia Institute of Comparative Cultural Studies
- Chairman of Vita Capitalism Forum

Increase space and time for think!

You are not able to live in space age with your current knowledge of earth age. It is same as this; you are not able to live in global world if you only have knowledge of Korea. Even when you are a child, do not limit your thinking skills. Rather, broaden your thinking skills by thinking about deep inside the ocean or farther up in the sky so that your thinking room gets bigger than the space area. You can achieve everything you are planning on now, if you broaden your possibilities spatially and time wise.

Be the first penguin to jump in when everyone else hesitates!

Penguins go to all the way end of iceberg in order to go into the ocean to search the food. And there are enemies waiting for the penguins to eat them under the iceberg deep down the ocean. While the other penguins hesitate to go into the ocean because of their enemies, there is one penguin that jumps into the ocean first and that first penguin is the leader. Becoming Junior Ambassador means to become a first penguin that will change the society and history.

Be a bridge that connects the world!

Ambassador is someone that has a full knowledge of one's country and culture, represents own culture to other countries and build networks and connections with them. Since when you are a child, if you keep getting a train of how to interact with others who have different culture and history background, you have enough skills to be the leader of the future.

Master Yoda

Master Yoda is the grand master of the Jedi Order who has outstanding intelligence and ability. He protects 'Force' which is a binding, metaphysical, and ubiquitous power in the universe and predicts the future as well as guides his follower to the right



Master Ambassador

Former and present diplomat are the mentor for Junior Ambassador like a Master Yoda of the Jedi Order. They create future for the global community based on the networks that are connected to all over the world, insight of international situation and sense of humanity.



Cho, Tae-Yul

- 2nd Vice Minister of Foreign Affairs
- Ordinary Ambassador to Spain
- Deputy Ambassador to Permanent Mission of the ROK to the UN Secretariat and International Organizations in Geneva



Chung, In-Joon

- Public Relation Officer, Embassy of the Republic of Korea in Italy, the United Kingdom of Great Britain and Northern Ireland



Park, Jung-Ho

- Secretary General, the Korea-Japan Parliamentarians' Union
- Consul General, Consulate General of the ROK in Sendai
- Director, Korean Cultural Center in Japan



Suh, Jong-Hwan

- The executive member of 2014 Incheon Asian Games Organizing Committee
- Public Relation Officer, Permanent Mission of the ROK to the UN
- Public Relation Officer, Embassy of the ROK to the Republic of India



Choi, Seung-Hoh

- Secretary General, The Korea-Arab Society (KAS)
- Ambassador of the Embassy of the Arab Republic of Egypt
- Ambassador of the Embassy of Kazakhstan Ambassador



Sohn, Hoon

- Professor, Shinsung University
- Ambassador to the Republic of Cameroon
- Representative, Korean Mission in Taipei



Lee, Joon-Ho

- Professor of Communications and Media, Seoul Women's University
- Public Relation Officer, Embassy of the ROK to Canada, the United Kingdom, Republic of Singapore
- Director, Korean Cultural Center Los Angeles



Cheon, Ho-Seon

- Director, Culture Leader Institute
- Public Relation Officer, Embassy of the Republic of Korea in Denmark, Canada
- Cultural Officer, Korean Cultural Service NY



Lee, Sung-Un

- Public Relation Officer, Consulate General of the ROK in New York, and Hong Kong
- Public Relation Officer, Embassy of the ROK in Pakistan, Thailand



Rhee, Jin-Bae

- Executive Director of Cultural Service, Hope Foundation for Rural Communication with the Korea Racing Authority
- Public Relation Officer, Embassy of the ROK in Australia, Italy, and the Consulate General of the ROK in Hong Kong
- President, Uijeongbu Arts Center

Special Ambassador

Special Ambassador is a mentor group who actively participate in cultural exchange and relations outside of country. They provide practical ways of approaching the world stage



Being a Jr. Ambassador is among the best possible ways to prepare for a career, not just in international affairs, but a career in an increasingly interconnected world.



-L. Gordon Flake-



L. Gordon Flake

-Secretary General of Mansfield Foundation



Balbina Hwang

-Professor at Georgetown University
-Assistant Secretary for East Asian and Pacific Affairs at the U.S. State Department



Greg Scarlatoiu

-Secretary General of Human Right in North Korea



Kenneth Kang

-Division Chief at International Monetary Fund (IMF)



Florence Lowe-Lee

-President of Global America Business Institute



Global Ambassador

Global Ambassador leads mutual understandings and relations in between countries based on full knowledge and experience on world with other professional members of government organizations.



Jorg Al. Reding
Ambassador of Embassy of Switzerland in Korea



I would like to congratulate all the future junior ambassadors who participate in Junior Ambassador's programs along with Switzerland and other European countries. I wish you all the best luck on this journey where you will learn and understand about Switzerland and other European countries.

-Ambassador of Embassy of Switzerland in Korea-



Martin Fryer
Cultural Director of British Council



I am glad that we can share the interest and experience between Korea and UK through Junior Ambassador Programs. You will discover the differences between Korea and UK through this program. However, you will also have the sight that will make you to see interesting and new facts about your own culture at the same time.

-Cultural Director of British Council-



Pier Luigi Celli
President of ENIT ITALIA, Italian State Tourist Board



I would like to welcome you all who participate in Junior Ambassador Programs. This kind of cultural exchange programs will give you the opportunity to build a new view on the world, earn new knowledge, and complete your individuality as well.

-President of ENIT ITALIA, Italian State Tourist Board-



Frederic TAMBON
President of ATOUT France, France Tourism Development Agency



I believe Junior Ambassador Programs will help you to enlarge your knowledge and experience, and activate bilateral relationship between Korea and UK. I hope you become a junior ambassador who puts your best effort with curiosity and open mind.

-President of ATOUT France, France Tourism Development Agency-

Cultural Ambassador

Cultural Ambassador is an artist and cultural ambassador who leads the world into existing cultural arts and create new cultural arts.



Lee, So-Yeon

- > Unversite Paris-Sorbonne(Paris I) Fine Arts D.E.A, PH.D
- > Coordinate [Celebrating 100th anniversary of Western Painting: Next Generation] Gallery Luminarie

Lee, Sang-Seon

- > Professor of Fine Arts at University of Science and Technology
- > Possession of art works at Royal & Company, Hana Bank, Korea Yakult Corporation, Germany Hypo Bank, SAAB, Landeskmalamt Baden-wurttemberg etc.

Ahn, Byung-Keun

- > CEO/Director of Toonian Entertainment
- > Awarded Special mention for Innovation_Cartoon on the Bay

Lee, Kyung-Ae

- > Graduated with honor from L'Ecole Regionale des Beaux-Arts de Tours
- > More than 20 times of invitation exhibition, participate in Arts Fair and Education of Arts Projects

Park, Seon-Hee

- > Professor at Ewha Women's University, Fashion Design Major
- > Fashion Art Exhibition, Pret a Porter Paris, Hong Kong Fashion Week, Asia Pacific Fashion Designer Show, Seoul Fashion Week, International Fashion Designer Show

Jeong, Jin-Yong

- > Hongik University, BA Degrees in Oriental Studies, MA and PH.D. in Arts
- > National Museum of Modern and Contemporary Art, Korea Art Bank Committee, Pajubookcity Art Platform Youlhwadang Author

Ko, Kyung-Il

- > Professor at Sangmyung University, Cartoon Digital Contents
- > Professor at Kyto Seika University, Animation Department

Lim, Kyung-Ran

- > Professor at Soongsil University, Architecture Department
- > Advisory committee at Seoul City and SH Corporation Integration Design and Design Department

Cho, Hyun-Seo

- > Dong-A University, BA Degrees in Fine Arts, MA and PH.D in Arts
- > Exhibition including [Face in Face], [Relationships], [-to follow] etc.

Seo, Yun-Hee

- > Ewha Women's University, BA Degrees in Oriental Studies, PH.D in University of Arts and Design, Korean Studies
- > Invitation Exhibition at Hyundai Gallery and Pyo Gallery. Participate in more than 20 of Group Exhibition



Junior Ambassador in Media



Enjoy European Culture, Junior Ambassador Festival

Experience culture of 4 different European countries with Junior Ambassador <Feel Europe Festival>
- Co-sponsored with British, France, Italy, and Swiss Government

Experience Europe in Korea

Romantic European cultures are being loved by many Koreans. There is a place in Korea where we can see, listen and learn about the European culture. This program will provide various cultures of European countries including Italy, Arts of France, British Literature, and Switzerland chocolate etc. This will spread European cultures...

2011. 11. 07



Serial Articles about 'Global Citizenship with Junior Ambassador'

Currently publishing serial interview articles about 'Interview with Global Leaders' Serial Articles about 'World Tour with Junior Ambassador'

With Embassy of Switzerland Special Event for a month of Science

- 1) 'Find a Nobel Code' : Lecture by Mr. Christian Schneider, a science and technology counselor of The Embassy of Switzerland and future technology experience tour
- 2) 'Look at Switzerland through Cultural Code' : Talk Concert with Singing Diplomat of Embassy of Switzerland.

02

For Fostering Creative Individual Dreaming of becoming 2nd generation of Medici

Providing opportunity for the students to discover their creativity
And develop their artistic sense and global leadership as well as
mind of global community
Through interacting with well-known artists and global leaders from home and foreign



중양일보

"I want to be a Convergent Person"

Junior Ambassador prepared convergent education experience programs based on the media and arts of Switzerland. There was exclamation of joy from the students at the Seoul Square during 'Swiss Junior Ambassador Artist Talk' which was sponsored by the Embassy of Switzerland.

한국경제

Creativity and global sensitivity at once....'Global Cultural Arts

For 21st Century's education for creative and competent individual is getting attention. Cultural experience programs have been very popular among students and there has been another event was held on last week. Junior Ambassador was invited to cultural event that was organized by the embassy of

WORLD

Christmas Event with French artist and Shin, Jong-Sik, an artist in Korea.

For this event, Shin, Jong-Sik explained about his artworks, who is a professor of Hong-ik University as well as a famous artist in Korea. The children also had a opportunity to create a piece of artwork under the instructions of French artist.

03 with Government Organizations Special Cultural Experiences

Prepare qualifications as a cultural ambassador who will lead the world Through cultural events with invitation of government organizations, and relay lectures with global leaders



Along with Embassy of Switzerland, Design Switzerland 'Cris+Cross' Exhibition

A fish called, Koi can be adapted to any environments and its size can be different depending on the environment
In the small tank, it can grow up to 5~8cm
In the bigger aquarium, it can grow up to 15~25cm
In the river, it can grow up to over 1m.
Junior Ambassador wants to take a role who will send the Koi that was in the small tank to the ocean.

To help children to find their infinite potential within themselves,
To help them to find their proper stage to be on and grow in their dreams,
To educate them to be the global community leader,
Who will change the world, history of humanity, and the future.

This is education for world outstanding individuals,
Which is in Junior Ambassador's direction.



Focus

Interview with Mr.Raoul Imbach, at the Embassy of Switzerland

Junior Ambassadors are the students who are selected through 'Junior Ambassador Programs' that are cosponsored projects between the Embassy of Switzerland and Switzerland Tourism Institute. The students take on-line course programs to learn about different culture of different countries and they are also given assignments after finishing the courses. Once they complete the whole programs and pass all the process, they can get a certification that is certified by the Embassy of Switzerland and they begin to inform other people about Switzerland.

스포츠경망

Junior Cultural Diplomat, it's not difficult at all~!

Frederic Tambon from French Institute stated that "France is known as a country of arts since experiencing cultural activities as a kid are one of daily habits in France". He also said, "There should be a lot of cultural diplomats in the future through variety of cultural exchange programs and training. The French Institute will work with Junior Ambassador to provide more opportunities for the children in the future".

한국경제

Junior Ambassador Hosts Cultural Event for 'Global Community Leadership'

Peter Underwood will be invited to this event as a lecturer who is a great-grandson of protestant missionary and founder of Yonsei University, Horace Grant Underwood.

Along with French Institute 'Belle France' & 'Cine France'

Along with Embassy of Switzerland 'Swiss Artist Talk'

Along with Embassy of Mexico 'Viva Latin America'

Along with Embassy of Germany 'German Tales from Grimm Brothers'





Junior Ambassador

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